



Newsmax Magazine



Newsmax.com



E-mail Alerts



Newsletters

Newsmax Media

OVERVIEW

Newsmax Media reaches affluent and influential readers . . .

Newsmax is the No. 1 news source for millions of Americans — via our informative Web site and comprehensive print magazine. Our news team is composed of some of the most distinguished, award-winning journalists in the industry. For advertisers, our targeted subscriber base of upper-income readers is hands-down one of the most attractive in the marketplace.

You can deliver your ad message through:

- ▶ Newsmax.com, with more than 17 million cumulative visitors monthly
- ▶ Newsmax's News Alert, e-mails to more than 4 million subscribers
- ▶ Newsmax magazine, nationally distributed & ABC audited
- ▶ Subscription newsletters in health and finance offer a highly targeted audience

Newsmax is more than just news — it's the drama of news: Washington intrigue, Hollywood happenings, money and power, war and peace, refreshing opinion, medical and health news, and good old-fashioned investigative reporting.

Readers get insightful columns from Michael Reagan, Ben Stein, David Limbaugh, John Stossel, Dr. Laura Schlessinger, Newsmax founder and CEO Christopher Ruddy, and many others.

Financial insight and opinion from Larry Kudlow, David Frazier, and others give our readers the stock and financial news they need to manage their wealth.

Everything our upscale, information-hungry readers want in an exciting news-you-can-use format. When they really want to know, they turn to Newsmax 24/7 — online, and in e-mail and print.

Whether you advertise online or in our magazine, Newsmax Media delivers.



Newsmax subscribes to Nielsen Research data.

No matter if you're looking for conservative voters, families with high household incomes, vacation travelers, or car buyers, we can help you pinpoint your target.

In combination, Newsmax Media delivers frequency, reach, and targetability.

Tap into the power of Newsmax. Call our Advertising Team today, toll-free at 888-766-7542 and take your profits to the Max. Newsmax!

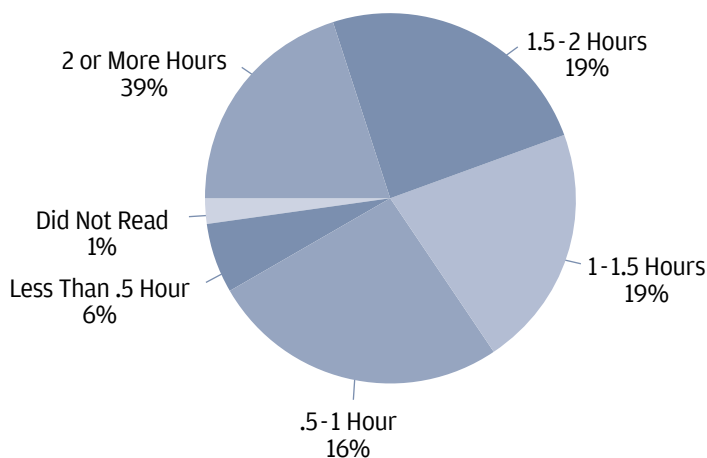
Newsmax Magazine

DEMOGRAPHICS

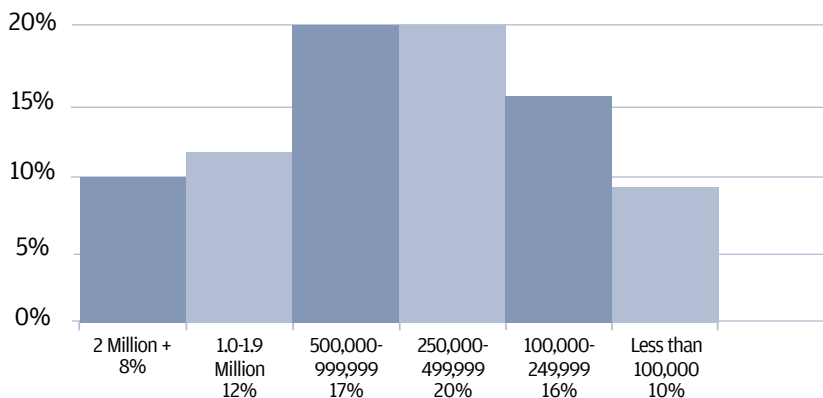


Upscale Demographics Loyal Readership

Time Spent With Magazine (77% Spend Over 1 Hour)



Household Net Worth (Average: \$706,000)



Demographics

- ▶ 68% are men
- ▶ 32% are Baby Boomers, Ages 45-64
- ▶ 23% have a portfolio valued at \$500,000 or more
- ▶ 27% are executives, managers, business owners, or professionals
- ▶ 84% have attended college
- ▶ Average net worth of \$706,000

SOURCE: READEX SURVEY, 2010

Newsmax Magazine Sections:

Cover Story

Sound Off
Newsfront

America

Politics
Foreign
Faith & Values
Media
Showbiz USA

MaxLife

Science & Technology
Life & Trends
The Very Best
Money
Healthy Living
Backtalk

Pundit Columns

Christopher Ruddy
John Stossel
David Limbaugh
Ben Stein

Newsmax Magazine

2012 ADVERTISING RATES



Newsmax Magazine also offers:

- ▶ Business Reply Cards
- ▶ Single Sheet Inserts
- ▶ Cover Wraps
- ▶ Polybag Inserts

Newsmax Magazine Color Rates

Size	1x Rate	3x Rate	6x Rate	12x Rate
Full Page	\$8,500	\$8,000	\$7,560	\$7,130
2/3 Pg Vertical	\$6,800	\$6,400	\$6,050	\$5,700
Half Page	\$5,100	\$4,800	\$4,540	\$4,280
1/3 Pg Vertical	\$4,080	\$3,850	\$3,630	\$3,420
1/6 Pg Vertical	\$1,630	\$1,540	\$1,450	\$1,370
Ad Columns: 1/12 Pg Square	\$980	\$926	\$870	\$820
Ad Columns: 1/24 Pg Horizontal	\$590	\$550	\$520	\$490
2nd Cover (Inside Front)	\$10,626	\$10,026	\$9,450	\$8,920
3rd Cover (Inside Back)	\$10,200	\$9,626	\$9,076	\$8,566
4th Cover (Back)	\$11,476	\$10,826	\$10,216	\$9,636
1st Right Hand Page	\$11,050	\$10,426	\$9,836	\$9,276
2 Page Spread	\$16,150	\$15,236	\$14,376	\$13,560

Newsmax Magazine B&W Rates

Size	1x Rate	3x Rate	6x Rate	12x Rate
Full Page	\$6,546	\$6,176	\$5,826	\$5,496
2/3 Pg Vertical	\$5,236	\$4,940	\$4,660	\$4,396
Half Page	\$3,926	\$3,706	\$3,496	\$3,296
1/3 Pg Vertical	\$3,140	\$2,966	\$2,796	\$2,636
1/6 Pg Vertical	\$1,256	\$1,186	\$1,116	\$1,056
Ad Columns: 1/12 Pg Square	\$756	\$710	\$670	\$630
Ad Columns: 1/24 Pg Horizontal	\$450	\$426	\$400	\$376
2nd Cover (Inside Front)	N/A	N/A	N/A	N/A
3rd Cover (Inside Back)	N/A	N/A	N/A	N/A
4th Cover (Back Cover)	N/A	N/A	N/A	N/A
1st Right Hand Page	N/A	N/A	N/A	N/A
2 Page Spread	\$12,436	\$11,730	\$11,066	\$10,440



1/2 Page Ad

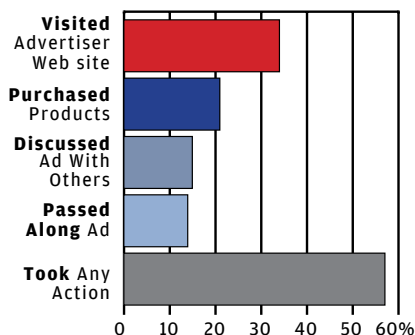


1/3 Page Ad

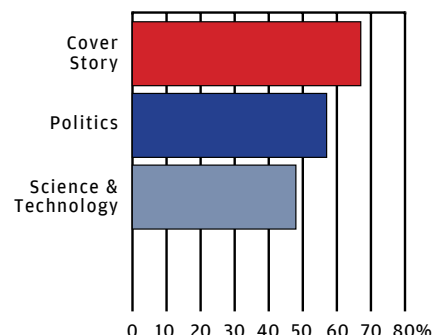


1/6 Page Ad

Percentage of Readers Taking Action After Seeing Ad in Newsmax Magazine



Most Widely Read Columns and Features in Newsmax Magazine





Newsmax Magazine

TIMELINES & ADVERTISING SPECIFICATIONS

Advertising Deadlines (full page)

Issue	Reserve Space	Copy Deadline	Mail Date
January	11/16/12	11/19/12	12/26/12
February	12/17/12	12/19/12	1/21/13
March	1/16/13	1/18/13	2/18/13
April	2/13/13	2/15/13	3/18/13
May	3/13/13	3/15/13	4/15/13
June	4/17/13	4/19/13	5/20/13
July	5/15/13	5/17/13	6/17/13
August	6/11/13	6/13/13	7/15/13
September	7/17/13	7/19/13	8/19/13
October	8/14/13	8/16/13	9/16/13
November	9/18/13	9/20/13	10/21/13
December	10/12/12	10/15/12	11/08/12

Platforms

Macintosh or PC — Macintosh files are preferred.

Ad Size

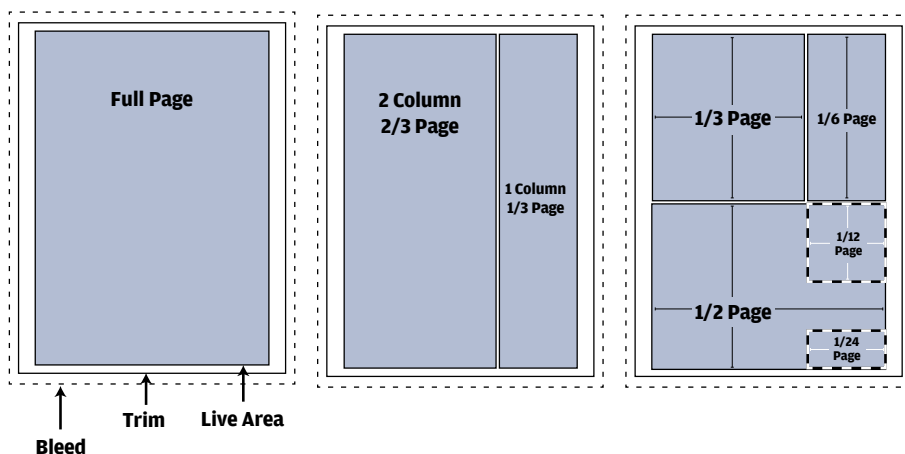
Ads must be sent at proper size. A color proof is recommended for color ads. Document should be built to fit within ad specifications. Full-page bleed ads should be built to full-bleed size — text should not extend beyond live area (see diagrams below right). Crop marks in the live area will show up so do not include them in PDF files. Crop marks should only appear outside the magazine bleed area.



Advertising Specifications

Size	Dimension	Bleed
Full Page	7" x 10"	8 1/4" x 10 3/4"
Facing Spread	15" x 10"	16 1/4" x 10 3/4"
Two column, 2/3 page vertical	4 5/8" x 10"	5 1/4" x 10 3/4"
Half page Horizontal	7" x 4 7/8"	8 1/4" x 5 1/4"
One column, 1/3 page vertical	2 1/4" x 10"	2 7/8" x 10 3/4"
One-third page square	4 5/8" x 4 7/8"	N/A
Half column, 1/6 page	2 1/4" x 4 7/8"	N/A
1/12 page square	2 1/4" x 2 1/4"	N/A
1/24 page square	2 1/4" x 1"	N/A

Page Dimensions (8 x 10.5)



Page Parameters

Live Area: 7" x 10"

Page Crop: 8" x 10.5"

Bleed: 0.125" around all edges

NOTE: Bleed ads are not offered for the following ad sizes: One-third page square, one-half column (1/6 page), and 1/12 page square.



Newsmax Magazine

DIGITAL FILE REQUIREMENTS

Preferred Formats

- ▶ PDF X1A
 - ▶ Images 300 dpi
 - ▶ 4-color CMYK
 - ▶ Magazine prints at 150 line screen
 - ▶ Computer to plate
 - ▶ SWOP standards
-
- ▶ E-mail copy to:
adcopy@newsmax.com
 - ▶ Upload copy to: www.newsmaxstore.com/uploads/uploadform.cfm

▶ File Format

PDF (press-quality or pdf/x1a) preferred.

▶ Formatting Guidelines

All of the high-resolution images and fonts must be included when generating a pdf file. Images must be in SWOP (Specifications for Web Offset Publications) standards (CMYK or Greyscale) Tiff or EPS format. Image size must be at least 300 dpi (ppi). No RGB or JPEG (jpg) images should be included in the file, and do not nest EPS files into other EPS files. All required trapping must be included in the file. The file must be right reading, 100% size.

▶ Printing

Newsmax uses the SWOP standards. All of Newsmax magazine is produced computer-to-plate. See Timelines & Advertising Specifications for dimensions.

▶ Critical Color

If color is critical, please send a match print proof along with your file for accurate printing.

▶ Electronic Transmission

Compressed files under 5 MB can be e-mailed to adcopy@newsmax.com. Larger compressed files can be sent to: www.newsmaxstore.com/uploads/uploadform.cfm

▶ Mailing Media

CD-ROM or DVD media only.
Please send your media to . . .

Attn: Jennifer Kaczor
Newsmax Media Inc.
2200 Corporate Blvd., Suite 317
Boca Raton, FL 33431

▶ Media Returning

We do not return disks unless requested in writing. Please include a self-addressed, postage-paid envelope.



▶ General Production Information

All files and proofs will be destroyed six months after insertion date unless Newsmax has received written instructions to return material immediately after insertion or to hold the material for a specific future date (not to exceed one year from the last cover date).

▶ Terms & Conditions

A processing fee of \$175 will be added for creative files sent incorrectly. The publisher is not responsible for errors due to improper file preparation. Publisher is not responsible for shifts in color due to differences between file and proof if a color proof is not supplied.



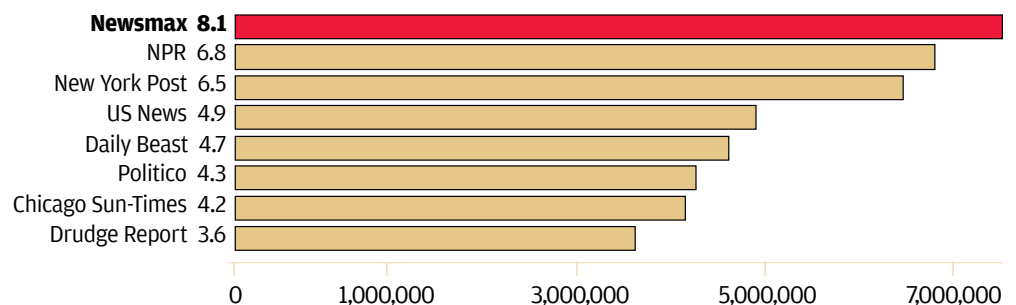
Strong demographics and a loyal following deliver results for advertisers.

Newsmax Profile

- ▶ 8.1-million unique visitors — 71% returning/ 29% new
- ▶ 17-million cumulative visitors — 31% visit every day
- ▶ 59.3-million monthly page views
- ▶ 13 minutes — average time on site
- ▶ 4-million opt-in e-mail subscribers

SOURCE: NIELSEN RATINGS, WINTER 2011-SPRING 2012

Newsmax: Top Independent News Web site



SOURCE: NIELSEN RATINGS, WINTER 2011-SPRING 2012

Newsmax Profile

- ▶ 55% of web users are men.
- ▶ 43% are Baby Boomers.
- ▶ 51% of all households have an investment portfolio.
- ▶ 22% have a portfolio value of \$250,000+
- ▶ 85% are homeowners.
- ▶ 80% attended college.
- ▶ 90% shop online.

SOURCE: NIELSEN RATINGS, WINTER 2011-SPRING 2012

Sections:

Homepage
Moneynews
Health
World
Inside Cover
Newsfront
U.S.
Politics
Blogs
Science & Technology
Entertainment



Newsmax – Article Page



Moneynews.com



Newsmaxhealth.com

Newsmax.com Advertisements Mechanical Requirements

Acceptable File Types

- ▶ JPEG (Joint Photographic Experts Group) format with .jpeg or .jpg extension
- ▶ GIF (Graphic Interchange Format) format with .gif extension
- ▶ Shockwave Flash with .swf extension
- ▶ Plain text ad script with .html extension

All files must be able to be opened directly from Internet Explorer without modification.

Creative Dimensions

All creatives must not move beyond its boundaries. For example, a 160x600 skyscraper must not generate any content outside of the 160x600 ad space.

Web Optimization

All creatives must be optimized for the web (72dpi).

Flash Creatives

Flash files must be Version 7.0. Clients must modify their action scripting for click tracking to be provided by Newsmax Media, Inc. Documentation will be provided upon request. Any Flash creatives which play videos must be clicked before playing and include pause and mute functionality.

Acceptable File Types

- ▶ 10-second limit
- ▶ Maximum 4 loops
- ▶ No flickering or high contrast
- ▶ Maximum file size 50kb



Newsmax.com 2012 Rate Card

Format	Description												
Pre-Roll	<p>▶ Video ad runs before newsclip, located on the top of the fold on the Newsmax.com homepage and section pages.</p> <p>Cost: \$30/CPM :15 Sec. Spot</p>												
Square Two	<p>▶ 300 x 250 Run-of-Site Square banner appears on the right side of the homepage, plus the right side of section homepages and article pages.</p> <p>Position: Homepage, Section Homepage, Article Pages – Right</p> <p>Cost: \$11.00/CPM</p>												
Skyscraper	<p>▶ 160 x 600 Skyscraper banner runs on the upper left side of section pages on Newsmax.</p> <p>Position: Section Pages – Left</p> <p>Cost: \$12.00/CPM</p>												
Pop Under	<p>▶ 720 x 300 banner loads under the site. Ad is revealed when user exits the Newsmax site.</p> <p>Position: Under Site</p> <p>Cost: \$18.00/CPM</p>												
Sponsor Headlines	<p>▶ Text headline displayed on the homepage, section homepages, and article pages.</p> <p>Specifications: 50 characters including spaces.</p> <table><tr><td>Site:</td><td>Duration:</td><td>Cost:</td></tr><tr><td>Newsmax:</td><td>4 Weeks</td><td>\$7,500</td></tr><tr><td>Health:</td><td>4 Weeks</td><td>\$2,600</td></tr><tr><td>Moneynews:</td><td>4 Weeks</td><td>\$3,500</td></tr></table>	Site:	Duration:	Cost:	Newsmax:	4 Weeks	\$7,500	Health:	4 Weeks	\$2,600	Moneynews:	4 Weeks	\$3,500
Site:	Duration:	Cost:											
Newsmax:	4 Weeks	\$7,500											
Health:	4 Weeks	\$2,600											
Moneynews:	4 Weeks	\$3,500											
Breaking News Sponsored Headline	<p>▶ Premium positioned text link at top of the homepage and all section pages. Available 2 days per month per advertiser.</p> <p>Specifications: 60 characters including spaces.</p> <p>Duration: 24 Hours Cost: \$4,000</p>												
Newsbullet	<p>▶ 300 x 81 NewsBullet Image & Text based ad. Features a 100 x 75 image accompanied by text and appears on the right side rail of article pages of Newsmax.com and Moneynews.com.</p> <p>Specifications: Headline – 25 Characters, Description – 100 Characters, Call to Action – 20 Characters.</p> <p>Cost: \$4/CPM</p>												

* Rates subject to change without notice
* Content and links subject to approval

* Agency commissions: 15% to recognized agencies only

Sections

Homepage
Newsfront
America
Politics
Insiders
The Wire
Science & Technology
Slideshows
Jokes
Cartoons

Accepted Formats

► .gif, .jpg or .swf file

Specifications Animation/Flash

► 10-second limit
► Maximum 4 loops
► No flickering or high contrast

Section Targeting

► 30% surcharge

Geo Targeting

► Available by state, city or DMA
► 15% surcharge

Newsmax E-mail News Alerts Get Response!

Newsmax.com's online audience includes more than 7 million opt-in subscribers to our News Alerts e-mails. Unlike many other e-mail lists, Newsmax readers are hungry for our content and actually read our e-mails. Newsmax email readers are affluent, highly responsive, and highly educated with incredible purchasing power.

Check out some of our key lists:

Main List – 2.7 million opt-in subscribers

Newsmax readers are not only tuned into their world and current events, they are a demographic that cares about their well-being; their health, their wealth, and their lifestyle. They are highly responsive to offers that support their privileged way of life.

Key Data:

- ▶ Over 15% are millionaires.
- ▶ 94% shop online regularly.
- ▶ 85% have been to college.
- ▶ 52% more likely to own a luxury car.
- ▶ 96% are registered to vote.

Moneynews List – 640,000 opt-in subscribers

This powerhouse list of investors are anxious to hear the latest financial and investment news. These consumers track not only the economy, but want the latest stock, bond, commodity, currency, and other market trends. They want to protect and grow their wealth.

Key Data:

- ▶ 30% more likely to have a portfolio valued at over \$250,000.
- ▶ 65% have an account with an investment company.
- ▶ 219% more likely to buy/sell mutual funds or bonds.
- ▶ \$81,000 is the mean household income.

Health List – 900,000 opt-in subscribers

This list of our most health conscious readers are seeking to maintain a health lifestyle. Newsmax offers them the latest health and medical news, as well as health and nutritional advice from renowned nutritionist Dr. Russell Blaylock and a weekly "Ask Dr. Hibberd" column from Peter Hibberd, M.D. This audience is highly responsive to health, medical, nutritional and alternative health promotions, in addition to offers that promote a healthy lifestyle.

Key Data:

- ▶ 126% more likely to shop online for health insurance.
- ▶ 27% have shopped online for medications.
- ▶ 89% more likely to buy fitness and diet products.
- ▶ Twice as likely to purchase vitamins and supplements online.



Main List Exclusive



Health List Exclusive

- ▶ All Newsmax lists are 100% opt-in.
- ▶ Newsmax subscribes to six major ISP feedback loops, automatically unsubscribing people who decide to opt out.
- ▶ Our procedures have been certified and safe-listed by both "Return Path Sender" and "Habeas," insuring strong delivery.
- ▶ CAN-SPAM compliant
- ▶ Direct Marketing Association member

Exclusive: Subject line and content is yours exclusively



Short Form Sponsorships
300x250 banner and text link
with 90 characters



Long Form Sponsorships
Text link with 90 characters and
unlimited sponsorship image size



Newsmax E-Mail

EXCLUSIVE E-MAIL RATE CARD

E-mail Advertising — Reach Over 7 Million Opt-in E-mail Subscribers

Opt-in e-mails are one of the hottest commodities on the web. Exclusive e-mails offer you the opportunity to own the message. The subject line is yours, the content is yours exclusively, and the links direct readers to your web site. Also available are sponsorships, which allow you to associate your ad/message with Newsmax's award winning content.

Exclusive E-Mail

News & Political Commentary Lists	List Size	Exclusives CPM	Short Form Sponsorships CPM	Long Form Sponsorships CPM
Newsmax News	2,700,000	\$17.50	n/a	n/a
Breaking News	3,100,000	n/a	\$5.60	\$5.60
DickMorris.com	495,000	\$38.50	\$10.50	n/a
League of American Voters	270,000	\$38.50	n/a	n/a
Newsmax Store	190,000	\$70.00	n/a	n/a
Newsmax Magazine	137,000	\$70.00	n/a	n/a
Americans For Tax Reform	100,000	n/a	\$12.00	n/a
NewsAlert USA	500,000	n/a	\$3.00	\$4.00
Tea Party Contacts	300,000	\$10.00	\$4.00	n/a
Rasmussen Reports	130,000	\$35.00	\$11.00	n/a
Mike Huckabee	625,000	\$35.00	\$10.00	n/a
Shark Tank	75,000	\$20.00	\$10.00	n/a
Progressive Exclusive	1,340,000	\$7.00	\$3.50	n/a
National Review	250,000	\$30.00	n/a	n/a
Hermain Cain	600,000	\$35.00	n/a	n/a
Financial Lists				
Moneynews	640,000	\$37.80	\$14.00	\$14.00
Franklin Prosperity Report	123,000	\$154.00	n/a	n/a
Gold Stock Adviser	44,000	\$154.00	n/a	n/a
The Dividend Machine	28,000	\$154.00	n/a	n/a
Financial Intelligence Report Newsletter	110,000	\$154.00	n/a	n/a
Matthew Lesko	140,000	\$10.00	n/a	n/a
Financial Brain Trust	900,000	n/a	\$14.00	n/a
High Income Factor	28,000	\$154.00	n/a	n/a
Ultimate Wealth Report	40,000	\$154.00	n/a	n/a

Newsmax E-Mail

EXCLUSIVE E-MAIL RATE CARD

E-Mail Advertising Lists (cont.)

Health Lists	List Size	Exclusives CPM	Short Form Sponsorships CPM	Long Form Sponsorships CPM
NewsmaxHealth	900,000	\$23.80	\$14.00	\$14.00
The Blaylock Wellness Report Newsletter	50,000	\$175.00	n/a	n/a
Dr. Brownstein's Natural Way To Health Newsletter	41,000	\$175.00	n/a	n/a
The Mind Health Report Newsletter	36,000	\$175.00	n/a	n/a
Health Radar	145,000	\$175.00	n/a	n/a
Interview With God	160,000	\$21.00	\$11.00	n/a
Daily Kindness	110,000	\$18.00	\$11.00	n/a
Dr. Crandall's Heart Health Newsletter	70,000	\$175.00	n/a	n/a
Health Freedom USA	160,000	\$25.00	n/a	n/a
Natural Solutions Magazine	150,000	\$20.00	\$10.00	n/a
Dr. Suzanne	90,000	\$35.00	n/a	n/a

Exclusive Geo-targeted Emails are Available By: Zip Code, State, Congressional District, County, DMA, Major Cities.

Geo-Targeted E-mail Rate Card	
1st Option:	2nd Option:
1x	3x
\$100 Set-Up Fee	3 E-mails must run within 1 month timeframe
\$45/CPM	\$20/cpm
\$500 Net Minimum	\$500 Net Minimum

Selections:

HTML Setup	\$150 Flat
A/B Splits	\$50 Flat per split
Personalization	10%, up to a max of \$5/M
Suppression	\$100/Flat

Specifications:

Unlimited text, subject line, maximum 3 hyperlinks

Rates subject to change without notice. Agency commissions: 15% to recognized agencies only. Content and links subject to approval. Cancellations: 25% if cancelled within 3 days of run date.

Copy Due: 2 business days prior to send date.



- ▶ All Newsmax lists are 100% opt-in.
- ▶ Newsmax subscribes to six major ISP feedback loops, automatically unsubscribing people who decide to opt out.
- ▶ Our procedures have been certified and safe-listed by both "Return Path Sender" and "Habeas," insuring strong delivery.
- ▶ CAN-SPAM compliant
- ▶ Direct Marketing Association member

E-mail Creative Specifications

File Sizes

Item	Limit
HTML/text	10 KB
Images	Maximum 60 KB (Send as separate file) Recommended <40 KB (Should be hosted on your site)
Banner Size	Leaderboard – 728x90 pixels Skyscraper – 160x600 pixels Medium rectangle – 300x250 pixels

Copy/Layout Formats

Format	Description
HTML file	<ul style="list-style-type: none"> ▶ The HTML should be coded by hand to ensure clean, compact code. ▶ Please don't use MS Word's 'Save As HTML' feature. ▶ No MS Frontpage or WYSIWYG Web design software. ▶ If you cannot code HTML by hand, lay out e-mail in Word, we will produce the HTML markup. (Fees apply.) ▶ Although cascading style sheets are common in web design, avoid using CSS in your e-mail campaigns. It can render incorrectly in some e-mails, be stripped out or overwritten. If CSS is used, the styles must be embedded within the body tags and not within the header. ▶ No Java, Javascript, frames, or ActiveX. ▶ Images can be hosted by you or by Newsmax. ▶ A maximum width of 600 pixels applies.
Microsoft Word	<ul style="list-style-type: none"> ▶ If unable to supply the creative in HTML, send copy in a Word document. (Fees apply.) ▶ Use Word's formatting tools to show needed text format. ▶ Embed images in the Word doc to show layout, etc. ▶ Provide any images needed as separate attachments. ▶ We will produce the HTML, formatted to match your doc.
Plain text	<ul style="list-style-type: none"> ▶ Include your copy text inline in an e-mail and attach images. ▶ We will produce the HTML and apply simple formatting.
Ad Approval	<ul style="list-style-type: none"> ▶ All copy subject to review. ▶ All URLs will be checked for possible spam reporting. Please use www.rulesemporium.com.

Text/Copy

- ▶ **Copy due:** 2 days in advance of send date
- ▶ See on-line Media Kit for more text/copy requirements

Subject Line will be Upper and Lower case and must be more than a single word.
Subject line should be a description of the email.
Cannot use "RE" or "FW" in subject line.
Stock campaigns and any solicitation for donations must include a disclosure/disclaimer statement. Must be readable, block font, minimum size 8pt.

Newsmax.com

Dear Newsmax Reader:

Please find below a special message from our sponsor Dr. Leach. Dr. Leach has extensive experience in treating with pain.

Thank you,

Newsmax.com

Herbal Healing Breakthroughs

Still have back pain?



Discover the amazing new remedy that works like **MAGIC!**

- Creaky Joints?
- Stiff Neck?
- Sore Shoulders?
- Tight Hips?
- Aching Lumbar?
- Painful Elbows?
- Stiff Hands?
- Aching Legs?
- Painful Knees?
- Sore Feet?

✓ **Super Fast!**
✓ **Works All Over Your Body!**

✓ **Muscles, Tendons, Joints & Cartilage!**
✓ **All Natural Ingredients!**

[Click Here for Relief!](#)

Now, for the first time, from the United States and South-East Asia, we're bringing **JOINT AND MUSCLE CARE** to you! [CLICK HERE for your FREE Report...](#)

Newsmax.com

Dear Newsmax Reader:

Please find below a special message from our sponsor Freedom Alliance. They have some important information to share with you.

Thank you,

Newsmax.com



Dear Proud Americans,

As you read this email, I am on my third trip to Iraq. It is always a honor to visit America's brave defenders of freedom – our soldiers, sailors, airmen, Coastguards and Marines – who have left their families and are facing their lives in the War on Terror.

They are fighting to keep America safe, strong and free and it is our duty to support them. As Christmas approaches, I wish you and your family a blessed and peaceful holiday and come to you with a humble request for your prayers.

Please open your heart to our [Freedom Alliance Support Our Troops](#) Bulletin Board, which shows our troops how much we appreciate their service and sacrifice for our freedom.

Today and every day for Freedom Alliance Support Our Troops program is providing support for our brave defenders of freedom, including:

- Our **online memorial** images recognizing all military branches across the country.
- Strong 2007 Freedom Alliance United US "Troop Appreciation Event" and provided more than 100 "Thanking Troops" to our soldiers in the Iraq Theater area. This year Freedom Alliance has also provided grants to more than 100 wounded veterans and women to help ease their financial burden.

- Our **online daily images** on the battlefield who are the brave men and women who defend our freedom during the Christmas season. This year we have over 100 gift packages (food, clothing, toiletries, etc.) and more than 100 online daily images to show our appreciation for our troops.

Just recently Freedom Alliance received the most from England:

"The holiday of Christmas is my week. I would like to thank you for everything that you have done. We have received 1000 cards from the UK. What you and your team have done for us is amazing. We would like to thank all who sent cards, especially the children who wrote to us. It is the children who wrote to us who made this holiday so special for us." - James D. K. and his parents in the First Cavalry Division, © 2007

- Our **online daily images** on the battlefield who are the brave men and women who defend our freedom during the Christmas season. This year we have over 100 gift packages (food, clothing, toiletries, etc.) and more than 100 online daily images to show our appreciation for our troops.

We are counting on your generosity to the Freedom Alliance Support Our Troops program to provide support to seriously wounded troops to help ease their financial burden as they recover from their service.

One grateful service member, Staff Sergeant Tim, who received a grant from Freedom Alliance, wrote to us:

"I received your check and I wanted to write you a note to let you know what I am up to. I was injured by an IED in Iraq. I am now in the hospital and I am still recovering from my injuries. I am still in the hospital and I am still recovering from my injuries. I am still in the hospital and I am still recovering from my injuries."





The Blaylock Wellness Report

Helping you live better, longer

Key Points

- Shelling new study sheds the design of specialty modified foods.
- Baking food especially dangerous for our brains.
- How pesticides and herbicides damage your body.
- There is a significant link between hearing and diet.
- You can protect yourself from genetically modified foods and pesticides.

'Frankenfoods' and Pesticides: Destroyers of Health

Since 1996, after a long waiting, *Scientific American* the magazine we most trust of its kind has done these environmental news items one by one of politically correct battle items. The magazine is not a fan of the chemical industry, but it is not wrong about the safety of many things, the powerful chemical industry is not a fan of the magazine, but it is not wrong about the safety of many things, the powerful chemical industry is not a fan of the magazine, but it is not wrong about the safety of many things.

The magazine is not a fan of the chemical industry, but it is not wrong about the safety of many things, the powerful chemical industry is not a fan of the magazine, but it is not wrong about the safety of many things, the powerful chemical industry is not a fan of the magazine, but it is not wrong about the safety of many things.

Disasters

Since 1996, after a long waiting, *Scientific American* the magazine we most trust of its kind has done these environmental news items one by one of politically correct battle items. The magazine is not a fan of the chemical industry, but it is not wrong about the safety of many things, the powerful chemical industry is not a fan of the magazine, but it is not wrong about the safety of many things, the powerful chemical industry is not a fan of the magazine, but it is not wrong about the safety of many things.

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Format	Circulation	Rate
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Dr. David Brownstein offers the most recent insights on emerging natural therapies, as well as the best methods of safe and effective conventional health care. Dr. Brownstein believes that holistic medicine will be the medicine of the 21st century. His newsletter presents current, relevant information to help readers achieve their optimal health naturally.

Format	Circulation	Rate
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Leading worldwide brain experts offer their very best techniques to help subscribers improve and expand their brain function and emotional well-being. Issues include latest advancements in brain research from the fields of neuroscience and psychiatry. Subscribers can also access actual case studies, and learn breakthrough methods for strengthening brain health and memory.

Format	Circulation	Rate
Print	83,000	\$10,375 Single Sheet Insert (net)
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Combined	46,000	\$14,513 (net)

This newsletter offers the latest in medical advancements and wellness tips from the worlds of both conventional and alternative medicine. This information is delivered in an easy to read, easy to apply format. Guest medical experts offer ways to cope with health issues that plague readers and their loved ones, from cancer to memory loss, arthritis, heart disease, depression and more.

Format	Circulation	Rate
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Financial & Investing Newsletters

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Format	Circulation	Rate
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Format	Circulation	Rate
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Format	Circulation	Rate
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